



# COMPANY PROFILE

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### A BRIEF ABOUT US

### **EMPOWERING SUCCESS IN A DEMANDING INDUSTRY**

Our goal is empowering clients to succeed in their highly competitive industry. We stay up-to-date with the latest packaging trends and technologies, continually enhancing our solutions. Through customized products and services tailored to our clients' evolving needs, we help food and beverage companies overcome challenges and capture new opportunities. Our commitment is to lead the industry with innovative solutions that support clients now and into the future.

### COMPANY VISION AND MISSION

#### **ADVANCING THE INDUSTRY**

We provide innovative packaging solutions that meet the unique needs of food and beverage companies. Through a new creative approach, our packaging addresses industry challenges and advances opportunities. Committed to staying at the forefront, we enable our clients to lead with next-generation solutions.

#### **CUSTOM SOLUTIONS FOR FOOD AND BEVERAGE INDUSTRY**

We offer customized packaging solutions tailored to each client's specific needs within the food and beverage industry. Through comprehensive support and innovation, our goal is to address the unique challenges and opportunities facing the specialized sector. Clients benefit from our deep industry expertise and a fully customized approach.

### SUSTAINABILITY AND ENVIRONMENTAL

#### **ADVANCING THROUGH INNOVATION**

Whether seeking eco-friendly designs to boost sustainability or cutting-edge solutions to transform their brand, our clients turn to us. We tailor each packaging design to specific needs, helping food and beverage companies overcome any challenge and reach new heights. By envisioning customized designs ahead of industry trends, we propel clients beyond the competition. Through innovation as our guiding light, we craft progressive solutions that promote enduring success - from revolutionizing shelf appeal to optimizing operational efficiency. Our goal is empowering trailblazers with packaging as impressive as their products themselves.

# QUALITY AND SAFETY

# CUSTOMER SUCCESS

### TEAM AND CULTURE

### A DRIVEN TEAM

Led by our founder and CEO Raghad Al- Saad and with decades of combined industry experience, working seamlessly to understand unique client needs. This cohesive team advances the business through innovation, exemplary client service and commitment to excellence. Their collaboration and shared vision of empowering the industry will lead to continued leadership in this specialized sector.

## MILESTONE

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2012

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## PRODUCT CATALOGE

SOLUTIONS THAT ELEVATE, EXPAND, AND PROTECT